

CIRILA ESTELA VASQUEZ GUZMAN
Curriculum Vitae

University of New Mexico
Department of Sociology
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EDUCATION

- Expected May 2017 Ph.D., Sociology, University of New Mexico, Albuquerque NM
Dissertation: The Emergence, Implementation, and Adoption of Cultural Competence Training in U.S. Medical Schools
Committee: Kristin Barker, Ph.D., Nancy Lopez, Ph.D., Jessica Goodkind, Ph.D., and Andrew Sussman, Ph.D.
Qualifying Exams: Medical Sociology and Race/Ethnic Studies
- 2013 M.A., Sociology, University of New Mexico, Albuquerque NM
Thesis: Conceptualizing Mental Health: A Qualitative Study on Mexican Immigrant Mothers' Definition of their Children's Mental Health in New Mexico
Committee: Nancy Lopez, Ph.D, Kimberly Huyser, Ph.D, Howard Waitzkin, M.D., Ph.D., and Tamara Ginossar, Ph.D.
- 2010 B.A., Sociology, Whitman College, Walla Walla WA
Honors Thesis: The Role of Social Capital in Racial and Class Health Disparities. How Health Information Seeking Behaviors Impact Self-Reported Health Status
Committee: Michelle Janning, Ph.D., Neal Christopherson, Ph.D. and Gilbert Mireles, Ph.D.

RESEARCH & TEACHING AREAS

Medical Sociology	Racial/Ethnicity	Immigrants	Health Policy
Qualitative Methodology	Latino/as	Medical Education	Health Disparities

PEER-REVIEWED PUBLICATIONS

- Barker, Kristin and **Cirila Estela Vasquez Guzman**. 2015. "Pharmaceutical Direct-To-Consumer Advertising and U.S. Hispanic Patient-Consumers." *Sociology of Health and Illness* 37(8):1337-51.
- Cacari Stone, Lisa, Leah Steimel, **Cirila Estela Vasquez Guzman**, and Arthur Kaufman. 2014. "The Potential Conflict between Policy and Ethics in Caring for Undocumented Immigrants at Academic Health Centers." *Academic Medicine* 89(4): 1-4.
- Vasquez Guzman, Cirila Estela.**, Gilbert Mireles, Neal Christopherson, and Michelle Janning. 2010. "Class and Race Health Disparities and Health Information Seeking Behaviors: The Role

of Social Capital.” Pp. 127-149 in *The Impact of Demographics on Health and Health Care: Race, Ethnicity and Other Social Factors*, Vol 28, *Research in the Sociology of Health Care*, edited by J.J. Kronenfeld. Cambridge: The Emerald Group.

MANUSCRIPTS UNDER REVIEW

Vasquez Guzman, Cirila Estela and Gabriel Sanchez “Understanding the Impact of Acculturation on Health Status among a Diverse Sample of Latinos.” *Under Review*

Kano, Miria, **Cirila Estela Vasquez Guzman**, Andrew Sussman, and Robert Williams. “Reading Clinical Care Vignettes: Student Interpretations of Vignette-Based Information in Medical Education” *Under Review*

WORKS IN PROGRESS

Vasquez Guzman, Cirila Estela. “Cultural Competence Discourse as Presented in the Journal of American Medical Association (JAMA): Challenging the Biomedical Model and Rethinking the Culture of Medicine” *In Progress*

Vasquez Guzman, Cirila Estela, Mallory Fallin, Jessica Goodkind, Robby Rodriguez, Jessica Aranda, Rocio Benidicto, Jessa Bunker, Paul Gutierrez, Andrea Plaza, Lisa Renner, and Annie Smith. “The Role of Community-based Organizations in Facilitating Latino Family Engagement and System Change in Education.” *In Progress*

Vasquez Guzman, Cirila Estela, Tamara Ginossar, Nancy Lopez, and Howard Waitzkin. “Conceptualizing Early Childhood Mental Health: Mexican Immigrant Mother’s Multidimensional Perspective.” *In Progress*

FELLOWSHIPS, HONORS, AND AWARDS

2016-Present Scholars Strategy Network Graduate Student Fellow
SSN South West Chapter, New Mexico

2016-Present Robert Wood Johnson Foundation Dissertation Fellow
RWJF Center for Health Policy, University of New Mexico

2014-2016 Andrew W. Mellon Foundation Dissertation Completion Award
UNM-Mellon Dissertation Fellowship, University of New Mexico

2010-2014 Robert Wood Johnson Foundation Doctoral of Sociology Fellowship
RWJF Center for Health Policy, University of New Mexico

2015-2015 Graduate and Professional Student Academy Professional Development
Graduate Resource Center (GRC), Title V Grant, University of New Mexico

2014-2014 Student of the Year Award

Elected by the RWJF Leadership and Administration Core Team

- 2013-2013 Inter-University Consortium for Political and Social Research Scholarship
Attendee of the “Health Disparities and Vulnerable Populations” workshop
- 2011-2012 Latino/a Graduate and Professional Student Fellowship
Mentorship and Support by Senior Researchers at the University of New Mexico
- 2006-2008 National Library of Medicine (NLM) Researcher, Trainee Fellowship
Oregon Health and Science University, Department of Biomedical Informatics

PROFESSIONAL MEMBERSHIP

American Sociological Association (Sections: Medical Sociology and Race and Ethnicity)
American Public Health Association
Academy Health

RESEARCH EXPERIENCE

- 2016-Present Co-Principle Investigator, *SDOH in New Mexico* (PI: Sam Howarth)
Grant: Robert Wood Johnson Foundation Funded
Designed a statewide survey to analyze New Mexicans physical, mental, and dental health by race, gender, LGBTQ, and immigration status
- 2014-Present Qualitative Analyst, *Medical Student Decision Making* (PI: Robert Williams)
Grant: National Institute of Health Funded
Conducted and analyzed comparative case study focus group and interviews investigating medical student biased medical decision making
- 2013- 2015 Program Evaluator, *WKKF-Funded Projects in NM* (PI: Goodkind and Altschul)
Grant: W.K. Kellogg Foundation
Designed and implement evaluation research on family engagement investments with five community organizations
- 2013-2014 Quantitative Analyst, *Lumina Project* (PI: Meriah Heredia-Griegos)
Grant: Latino Education Success Funded
Collected and analyzed graduation data from Central New Mexico Community College, University of New Mexico, and Albuquerque Public Schools
- 2010-2012 Research Assistant, Institute for the Study of Race and Social Justice
(PI: Laura A. Gomez and Nancy Lopez)
Grant: National Institute of Health Funded
Historical investigation of the Race Statements of four scholarly associations;
Assisted with a conference on the measurement and conceptualization of race
- 2010-2011 Research Assistant, *Behavioral and Developmental Health* (PI: Tamar Ginossar)
Grant: La Tierra Sagrada (The Sacred Land) Funded
Led focus groups, conducted interviews, transcribed from English to Spanish, and

coded the data on mental health needs of immigrant Latina women with children

- 2008-2009 Student Researcher, State of the State for Washington Latinos
Paul A. Apostolidis, Ph.D. Department of Political Science at Whitman College
Collaborative research with the Walla Walla Education System investigating degree of civility towards Latino/a students attending Walla Walla High School
- 2005-2008 Student Researcher, Dept of Medical Informatics & Clinical Epidemiology
David A. Dorr, M.D., Department of Medical Informatics at OHSU
Designed and conducted survey and observation researching quantity and quality of health information available to patients with chronic diseases

TEACHING EXPERIENCE

- Aug 2016 Guest Lecture: Health, Medicine, and Human Values 101 for BA/MD Program
“Bridging Culture and Medicine: The 21st Century Prover”
Topics: Healthcare Disparities, Health and Culture, and Cultural Competence
- April 2014 Guest Lecture: Soc 349: Youth and Society Course
“Health and Wellbeing”
Topics: Wellbeing; Mental Health Disparities; Medical Sociology
- Nov 2013 Guest Lecture: Soc 349: Youth and Society Course
“Physical and Mental Health among Adolescents”
Topics: Mental Health Disparities, Medical Sociology, Social Determinants
- Oct 2012 Class Lecture: Soc 481 Sociology of Madness (Undergraduate/Graduate Course)
“Understanding Race and Ethnic Mental Health Disparities”
Topics: Race and Ethnicity, Mental Health, Biomedical Model and Culture

PRESENTATIONS AT PROFESSIONAL MEETINGS

- Aug 2016 C. Estela Vasquez Guzman. “Discourse Analysis of Cultural Competence in the Journal of American Medical Association.” American Sociological Association: Seattle, WA
- May 2016 Miria Kano, C. Estela Vasquez Guzman, Andrew Sussman, and Robert Williams. “Reading Clinical Care Vignettes: Student Interpretations of Vignette-Based Information in Medical Education Research.” Society for Teachers of Family Medicine: Minneapolis, MN
- Aug 2015 C. Estela Vasquez, Mallory Fallin, and Jessica Goodkind. “The Role of Community-based Organizations in Facilitating Latino Family Engagement and System Change in Education.” American Sociological Association: Chicago, IL.
- March 2015 Robert Williams, Miria Kano, Andrew Sussman, Christie Getrich, C. Estela

Vasquez Guzman, Crystal Krabbenhoft-Romney, and Denise Ruybal. "Recommendations for Medical Schools on Fostering Equity in Medical Decision Making." New Mexico Public Health Association: Albuquerque, NM.

- Aug. 2013 Kristin Barker and Cirila Estela Vasquez Guzman. "Pharmaceutical Direct to Consumer Advertising (DTCA) and Hispanic Patient Consumers." American Sociological Conference. San Francisco, CA.
- Aug. 2012 C. Estela Vasquez Guzman "The Growing Need to Address Physician Shortages in the US: Ethnic Minority, Poverty, & Urbanization." Annual Sociological Assoc. Conference: Denver, CO.
- March 2012 C. Estela Vasquez Guzman. "Contextualizing and Conceptualization Children's Mental Health: A Qualitative Study of Mexican Immigrant Mothers in New Mexico." Pacific Sociological Conference: San Diego, CA.
- Feb. 2012 C. Estela Vasquez Guzman. "The Role of Power Hierarchies on Latino Parent's Conceptualization of Children's Mental Health." Eastern Sociological Conference: New York, NY.
- April 2011 Tamara Ginossar and C. Estela Vasquez-Guzman. "Community-Based Participatory Research Approach to Reducing Health Disparities in Early Childhood Development and Behavioral Health among Hispanic/Latino Populations: Policy Suggestions." New Mexico Public Health Association Conference: Albuquerque, NM.
- April 2011 Gabriel Sanchez and C. Estela Vasquez Guzman. "Revisiting the Hispanic Paradox: How Measures of Acculturation Impacts Self-Rated Health Status among US Citizen" Western Social Science Association: Utah, NV.
- April 2010 C. Estela Vasquez Guzman. "Increasing Patients' Use of Social Networks for Health Information: An Increasing Role of the Health Care System?" American Sociological Association Conference: Atlanta, GA.
- April 2010 C. Estela Vasquez Guzman. "Racial Health Disparities and Health Information Seeking Behaviors: The Role of Social Capital Among Patients with Chronic Conditions." Whitman Undergraduate Conference: Walla Walla, WA.
- Aug. 2009 C. Estela Vasquez Guzman. "Information Seeking Behaviors among Patients with Chronic Conditions" Department of Medical Informatics and Clinical Epidemiology: Oregon Health and Science University, Portland, OR.
- April 2008 C. Estela Vasquez Guzman. "The Effects of Care Management on the Information and Communication Needs of the Provider & Patient." Whitman Undergraduate Conf.: Walla Walla, WA.

INVITED PRESENTATIONS

- July 2016 Brooke Abrams and Vasquez Guzman, Cirila Estela. “Grants and Fellowships: NSF, Ford Foundation, and NIH.” McNair Program; Albuquerque, NM.
- April 2016 C. Estela Vasquez Guzman; Patricia Espinosa; Benjamin Jones. “Applying to NIH & NSF Grants as Students: Experiences with Dissertation Proposal Development and Submission.” Robert Wood Johnson Foundation Center for Health Policy Brown Bag Lecture Series: Albuquerque, NM.
- July 2015 C. Estela Vasquez Guzman. “Social Determinants of Health” New Mexico Community College Social Work Program: Albuquerque, NM
- April 2014 C. Estela Vasquez Guzman. “Comparative Study of Medical School Cultural Competency Curriculum.” New Mexico Shared Knowledge Symposium: Albuquerque, NM.
- Sept. 2012 Nancy Lopez and C. Estela Vasquez Guzman. “Revisiting Office of Management and Budget (OMB) and Census ‘Race’ & Ethnicity Data: Multi-dimensional and Multi-level Measures for Interrogating Pathways of Inequality. The Robert Wood Johnson Foundation for Health Policy Brown Bag Series: Albuquerque, NM.
- Feb. 2009 C. Estela Vasquez Guzman. “Preventing Economic Catastrophe: Improving Standards of Living.” Hispanic/Latino Legislative Organization: Walla Walla, WA.

VIDEO PRESENTATIONS

- June 2015 Kristin Barker and Cirila Estela Vasquez Guzman. Pharmaceutical DTCA “Selling Medicine” Video Abstract, *Sociology of Health and Illness Journal* <https://www.youtube.com/watch?v=ZabCle9-jHw>

LANGUAGES

Spanish (Fluent translator in written and spoken)

PROFESSIONAL SERVICE

American Sociological Association
Student Representative to Medical Sociology Council (2016)

Department of Sociology, UNM
President-Elect (2014-2015)
Graduate Representative (2013-2014)
Committee Member on Department Taskforce on Race/Ethnicity (2011-2012)
Secretary (2011-2012)

Robert Wood Johnson Foundation
Fellow Representative (2013-2014)
Journal Club Organizer for the Theme Mental Health (2012-2013)

Raza Graduate Student Association
Co-President (2012-2013)
Secretary (2011-2012)

OTHER SERVICE

Mentorship of Students

Undergraduate Mentor Summer 2016
SDOH Mixed Methods project assistant
Training with literature reviews and IRB

Undergraduate Mentor Summer 2015
NMCARES project assistant
Trained and oversaw data entry process

Undergraduate Mentor Summer 2014
NMCARES project assistant
Guidance with poster and final project
Poster won 1st Place award at UPEN Conference

New Mexico State Senate Memorial 33 and SM18 Drug Policy Task Force
Assistant to Chairman William Weise, Ph.D., MPH, , Santa Fe 2011-2012

Washington's Governors Health Disparities Interagency Council
Student Representative on the Education Advisory Committee, 2009-2009

REFERENCES

Kristin Barker, Ph.D.
Associate Professor of Sociology
University of New Mexico
Phone: (505) 277-2501
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Nancy Lopez, Ph.D.
Associate Professor of Sociology
University of New Mexico
Phone: (509) 527-4952
Email: nlopez@unm.edu

Jessica Rose Goodkind, Ph.D.
Assistant Professor in Sociology
Cultural Competence Co-Director
University of New Mexico
Phone: (505) 277-2002
E-mail: jgoodkin@unm.edu

Andrew Sussman, Ph.D.
Assistant Professor in the Department of
Family and Community Medicine
University of New Mexico
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