The RWJF Center for Health Policy is the only health policy center dedicated to increasing the number of leaders from Latino and American Indian communities helping to shape the future of our nation’s health and health care. A collaboration of the University of New Mexico and the Robert Wood Johnson Foundation, the RWJF Center for Health Policy focuses on inserting the perspectives of Latino, American Indian, and other underrepresented groups into the most pressing health policy debates today.

For more information contact the Center at 505-277-0130 or hpolicy@unm.edu or at our website http://healthpolicy.unm.edu.

The Institute for the Study of “Race” & Social Justice, housed at the Robert Wood Johnson Foundation Center for Health Policy at the University of New Mexico, invite you to our symposium:

**Counting “Race”: Racial and Ethnic Measurements in the 2020 Census**

**DATE:** Friday, September 9, 2011  
**TIME:** 1:00 pm - 5:00 pm  
**PLACE:** UNM SUB Ballroom A

The symposium will feature moderated roundtable discussions and is free & open to the general public. A reception will follow. Some of the topics that will be covered in the roundtable include:

- Best practices for counting race and ethnicity, with a focus on lessons from previous censuses;
- The use of multiple measures for race and ethnicity (e.g., self-identity and socially defined race-how other people usually classify you, parental place of birth, ancestry, etc.);
- Differences between the race and ethnicity questions collected by the the U.S. Census and the American Community Survey & preliminary results from the 2010 Census;
- The undercount of Native Americans, Latino/as, and undocumented communities;
- Standards for the collection of race and ethnicity data set by the Office of Management and Budget (OMB);

**CONFIRMED SPEAKERS:**

- **Matthew Snipp, Ph. D.**  
  Professor of Sociology,  
  Stanford University

- **Leobardo Estrada, Ph. D.**  
  Professor of Sociology,  
  University of California, Los Angeles

- **Clara Rodriguez, Ph. D.**  
  Professor of Sociology,  
  Fordham University

- **Brian Harris-Kojetin, Ph. D.**  
  Statistical and Science Policy,  
  Office of Management & Budget (OMB)

- **Kenneth Prewitt, Ph. D.**  
  Carnegie Professor of Public Affairs,  
  Columbia University & Former Director of U.S. Census

- **Nicholas A. Jones, M.S.**  
  Chief, Racial Statistics Branch,  
  U.S. Census Bureau

For more information contact Professor Nancy López, nlopez@unm.edu, Tel: 505 277-3101, http://healthpolicy.unm.edu/node/486

Co-Sponsors include: UNM Geospatial Populations Studies, UNM Mellon Fellowship Program, and UNM Department of Sociology